

# LINDA J THOMSEN

C: 250-732-7884

E: LindaJThomsen@gmail.com

Resourceful, proactive, multimedia designer with 5 years of formal education and over a decade of professional experience in marketing and multimedia design, preparing a wide variety of files for print and web.

## EMPLOYMENT HISTORY

### PNI Digital Media

Pre Production Graphic Designer CONTRACT [ ] 2015 - 2016

- Prepare / format artwork for e-commerce system
- Proof designs to ensure quality / technical file structure
- Use proprietary import tool to upload files to the system
- Create graphic artwork / layouts for web / print

### Future Shop / Best Buy Canada

Print Production Artist CONTRACT [ ] 2004-2005 and 2014-2015

- Produce english / french store flyers / catalogs
- Adhere to branding specifications
- Layer multiple InDesign pages for product zoning
- E-Newsletter / signage

### Canpages

Graphic Designer FULL TIME [ ] 2006 - 2012

- Design / produce / archive ads for 90 directories
- Adhere to specifications / publication standards
- Create sales team incentive projects and packages

### Nathan Allan Glass Studios Inc

Marketing Coordinator CONTRACT [ ] 2005 - 2006

- Design / develop / maintain web and print collateral
- Website positioning (SEM, SEO, analytics)
- Collect / maintain 5000+ newsletter subscriptions
- Work directly with outside suppliers

### Bbold Design Firm

Graphic Designer FULL TIME [ ] 2002 - 2004

- Design and produce packaging / print / web
- Compose, propose estimates for client projects
- Negotiate with outside suppliers

### Phone Directories Company

Graphic Designer FULL TIME [ ] 1999 - 2002

- Graphic design of corporate collateral / phone books
- Hire, train & support graphic design team
- Responsible for studio's systems & procedures

### Canada Wide Publishing

Account Representative FULL TIME [ ] 1996 - 1998

- Compose, propose & implement estimates
- Work directly with outside suppliers
- Accurate project schedule & client timing

### USC Education Savings Plan

District Manager FULL TIME [ ] 1985 - 1996

- Develop own lead source & presentation
- High sales records & high sales retention
- Recruitment & training of sales representatives

## EDUCATION

### Continued Education Online

Intense Multimedia Certificate	UBC
Graphic Design Diploma	Burnaby College
Graphic Media Design Diploma	PDA Victoria
Children's Book Certificate	UBC Workshop
Newspaper Design	KW Publishing
Fine Arts	Victoria College of Art

## COMPUTER SKILLS

### Proficient with Mac & PC

Illustrator, Photoshop, InDesign	[ ]
Premiere, Muse, Flash, Bridge	[ ]
Lightroom, Acrobat, Cloud	ADOBE
Word, Excel, Powerpoint	MICROSOFT
IMovie, Garageband	ILIFE
Wordpress, Béhance	CMS



## PORTFOLIO:

<http://www.lindajthomsen.com>

Professional recommendations:

<http://www.linkedin.com/in/lindajthomsen>

