

**LINDA J THOMSEN:** Resume application for the freelance graphic design and sales marketing.

Creative, tech-savvy graphic designer with extensive experience in multimedia, marketing and print design. Skilled in client and vendor relations and negotiations; talented at building and maintaining partnerships. Inventive creator of innovative marketing strategies and campaigns; accustomed to deadline-driven projects. Flexible schedule and fully equipped home office with current software and hardware for multimedia design.

I'm a freelancing graphic designer with a fully equipped home office.

I have been a professional graphic, multimedia designer for the last 30 years with a strong foundation in direct sales and marketing. My background includes managing production and preparing a wide variety of creative files for print, web and video.

I'm available for single small projects or larger long term strategies.

For an overview of my design work, please see my on-line portfolio:

<http://www.lindajthomsen.com>

or visit my linkedin profile for a glimpse of professional recommendations:

<http://www.linkedin.com/in/lindajthomsen>

Thank you for your time and consideration!

Sincerely,

Linda J Thomsen  
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250-732-7884



## LINDA J THOMSEN

250-732-7884 lindajthomsen@gmail.com

Highly creative print and web graphic multimedia designer with innovative marketing strategies and ad campaigns.

## CONTRACT EMPLOYMENT HISTORY

### Marketing Director Assistant

BC Summer Games CONTRACT 2018

- Design/develop/produce print/web marketing materials
- Plan/organize/staff ceremonies and events
- Contributed Games participant interviews/photography

### Pre Production Graphic Designer

PNI Digital Media CONTRACT 2015 - 2016

- Prepare/format artwork for e-commerce system
- Proof designs to ensure quality/technical file structure
- Use proprietary import tool to upload files to the system

### French & English Print Production Artist

Future Shop/Best Buy Canada CONTRACT 2004-2005/2014-2015

- Produce English/French store flyers/catalogs
- Adhere to branding specifications
- Prepare E-Newsletter and POP signage

### Design & Marketing Coordinator

Nathan Allan Glass Studios Inc CONTRACT 2005 - 2006

- Design, develop and maintain web and print collateral
- Website positioning (SEM, SEO, analytics)
- Collect/maintain 5000+ newsletter subscriptions

## FULL-TIME EMPLOYMENT HISTORY

### Graphic Designer & Sales Support

Canpages FULL TIME 2006 - 2012

- Design/produce/archive ads for 90 directories
- Adhere to specifications/publication standards
- Create sales team incentive projects and packages

### Desktop Design Manager

Phone Directories Company FULL TIME 1999 - 2004

- Graphic design of corporate collateral/phone books
- Hire, train & support graphic design tea
- Responsible for studio's systems & procedures

### Account Representative

Canada Wide Publishing FULL TIME 1996 - 1998

- Compose, propose & implement estimates
- Work directly with outside suppliers
- Accurate project schedule & client timing

### Direct Sales District Manager

USC Education Savings Plan FULL TIME 1985 - 1996

- Develop own lead source & presentation
- High sales records & high sales retention
- Recruitment & training of sales representatives



## HIGHLIGHTS

### Professional Recommendations

- Excellent Print and Multimedia Skills • Unique & Creative
- Can-Do Attitude • Customer Satisfaction • Meet Deadlines
- Fun To Work With • Multi-task Collaborator • Team Player
- Attracts Target Market • Exceed Expectations • Resourceful

## EDUCATION

### Continued Education Classroom & Online

|                                |                  |
|--------------------------------|------------------|
| Entrepreneur Business Plan     | Douglas College  |
| Intense Multimedia Certificate | UBC              |
| Graphic Design Diploma         | Burnaby College  |
| Graphic Media Design Diploma   | PDA Victoria     |
| Children's Book Certificate    | UBC Workshop     |
| Newspaper Design               | KW Publishing    |
| Fine Arts                      | Victoria College |
| CPR-C & AED for Industry       | Cowichan Valley  |
| WHMIS Certificate              | OnlineWHMIS.ca   |
| Super Host Training            | go2HR.ca         |
| Level 1 & 2 Food Safety        | OpenSchool BC    |
| Criminal Record Check          | 2018 - 2019      |

## COMPUTER SKILLS

### Proficient with Mac & PC Software/Hardware

|                              |                     |
|------------------------------|---------------------|
| Illustrator, Photoshop, Muse |                     |
| InDesign, Bridge, Lightroom  | ADOBE               |
| Word, Excel, Powerpoint      | MICROSOFT           |
| IMovie, Garageband, iPhoto   | iLIFE               |
| Wordpress, Béhance           | CMS                 |
| Bazillion Apps               | iPhone/iPad/Macbook |

## PRO BONO

### Volunteer

- New West Artists (NWA) • Canpages Social Committee
- Vancouver Orphan Kitten Rescue Association (VOKRA)
- Literacy Now Cowichan • Providence Farm